

POLLING RESULTS Teacher Survey Results, NFER¹

With apprenticeships, young people do a mix of work-based training and study in college to gain accredited qualifications. To what extent, do you think there are enough apprenticeship opportunities at A-level standard or higher for young people today?

	Secondary
	%
To a great extent	2
To some extent	24
To little extent	38
Not at all	23
Don't know	13
No response	0
N =	561

Due to rounding, percentages may not sum to 100.

The percentages in this table are weighted by FSM rates for secondary schools.

This question has been filtered to a subset of respondents.

Source: NFER Teacher Voice Omnibus Survey March 2014.

Would you advise a high-achieving student to opt for an apprenticeship if they had the grades to go to university?

	Secondary
	%
Always	2
Usually	11
Rarely	59
Never	6
Don't know	22
No response	0
N =	561

Due to rounding, percentages may not sum to 100.

The percentages in this table are weighted by FSM rates for secondary schools.

This question has been filtered to a subset of respondents.

Source: NFER Teacher Voice Omnibus Survey March 2014.

-
1. The National Foundation for Educational Research (NFER) surveyed a representative sample of 1,163 teachers in March 2014 in both primary and secondary schools for their Teacher Voice omnibus survey.

Young People Survey Results, Ipsos MORI²

Base size:	2796
Have your teachers ever discussed the idea of Apprenticeships with you in school?	
Yes	31%
No	44%
Don't know	22%
Not stated	3%

Base size:	2796
Thinking ahead to when you leave school, if an apprenticeship were available for a job that you wanted to do, how interested would you be in doing an Apprenticeship rather than going to university?	
Very interested	21%
Fairly interested	35%
Not very interested	17%
Not at all interested	8%
Don't know	17%
Not stated	3%
Interested	55%
Not interested	25%

² Questions formed a part of the Ipsos Mori Young People's Omnibus. 2,796 interviews were conducted among school children aged 11-16 in England and Wales

Poling results – adults, Ipsos MORI³

As you may know, apprenticeships are set to require similar standards as an academic qualification. What qualification standard do you think most apprenticeships should be designed to meet? (All adults in England)

	Total
Base	1729
Below GCSE / GNVQ / O Level	4%
GCSE / GNVQ / O Level	24%
A Level / GNVQ Advanced Level	41%
Bachelor's degree / Higher National Certificate (HNC) / Higher National Diploma (HND) / Diploma in HE (including nurses training)	20%
Postgraduate qualification (e.g. Master's Degree / Ph.D.)	2%
None of the above	1%
Don't know	8%

Which of the following do you think would be better for somebody's future career prospects, a university degree or a degree level apprenticeship? (All adults in England)

	Total
Base	1729
A university degree would be much better than a degree level apprenticeship	10%
A university degree would be slightly better than a degree level apprenticeship	11%
They would be equal	33%
A degree level apprenticeship would be slightly better than a university degree	17%
A degree level apprenticeship would be much better than a university degree	17%
Don't Know	12%
NET: University degree would be better	21%
NET: Degree level apprenticeship would be better	34%

3

Ipsos MORI surveyed a total of 1,728 adults aged 16-75 in England from 13th– 17th June 2014 via its Online iOmnibus Survey. The survey data were weighted by age, gender, region, social grade, working status and main shopper to the known profile of the English population aged 16-75. 455 respondents were parents of children aged 0-19.

How likely or unlikely would you be to encourage your child / children to consider a university degree? (Parents/legal guardians only)

	Total
Base	458
Don't know	4%
NET: Likely	56%
NET: Not likely	4%

How likely or unlikely would you be to encourage your child / children to consider an apprenticeship? (Parents/legal guardians only)

	Total
Base	458
Don't know	5%
NET: Likely	40%
NET: Not likely	7%